Cultúr Éireann
Culture Ireland

Promoting Irish Arts Worldwide for 20 years

Culture Ireland 20 Logo Guidelines

Please use an official, appropriate version of our logo, available for download from our website at www.cultureireland.ie

Use it only in the way it is supplied. Please do not amend its form or colour in any way.

If in any doubt, please don't hesitate to contact us: info@cultureireland.gov.ie

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COLOUR LOGO
FOR USE ON WHITE BACKGROUNDS ONLY

**Cultúr Éireann
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BLACK LOGO
FOR USE ON LIGHT COLOUR BACKGROUNDS ONLY

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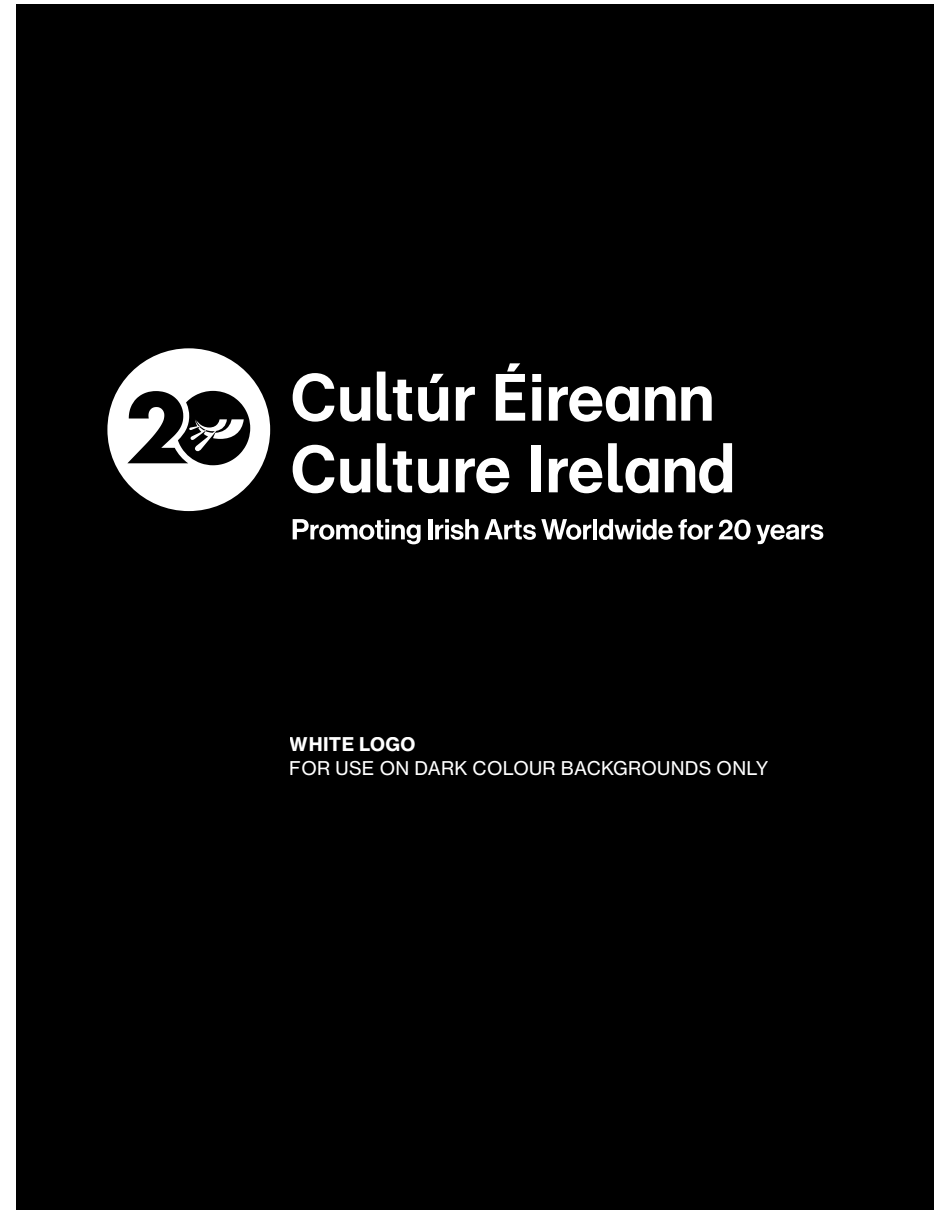
WHITE LOGO
FOR USE ON DARK COLOUR BACKGROUNDS ONLY

Colour Palette

RED

RGB	237 / 23 / 79
CMYK	0 / 100 / 62 / 0
HEX	#ed174f
PANTONE	1925C
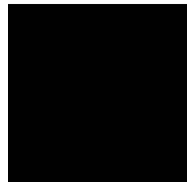
BLACK

RGB	0 / 0 / 0
CMYK	0 / 0 / 0 / 100
HEX	#000000
PANTONE	PROCESS BLACK
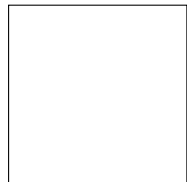
WHITE

RGB	255 / 255 / 255
CMYK	0 / 0 / 0 / 0
HEX	#ffffff

Usage

10mm

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MINIMUM SIZE
THE LOGO CIRCLE SHOULD BE NO SMALLER THAN 10mm IN HEIGHT

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SAFE AREA
THE LOGO SHOULD HAVE A SAFE AREA AROUND IT EQUIVALENT
TO HALF THE LOGO'S HEIGHT ON ALL SIDES