

Culture Ireland Logo Guidelines

Please use an official, appropriate version of our logo, available for download from our website at www.cultureireland.ie

Use it only in the way it is supplied. Please do not amend its form or colour in any way.

If in any doubt, please don't hesitate to contact us: info@cultureireland.gov.ie



Cultúr Éireann
Culture Ireland

COLOUR LOGO
FOR USE ON WHITE BACKGROUNDS ONLY



Cultúr Éireann
Culture Ireland

Promoting Irish Arts Worldwide

COLOUR LOGO WITH TAGLINE
FOR USE ON WHITE BACKGROUNDS ONLY



Cultúr Éireann
Culture Ireland

BLACK LOGO
FOR USE ON LIGHT COLOUR BACKGROUNDS ONLY



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Promoting Irish Arts Worldwide

BLACK LOGO WITH TAGLINE
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Cultúr Éireann
Culture Ireland

WHITE LOGO
FOR USE ON DARK COLOUR BACKGROUNDS ONLY



Cultúr Éireann
Culture Ireland
Promoting Irish Arts Worldwide

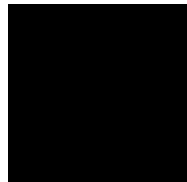
WHITE LOGO WITH TAGLINE
FOR USE ON DARK COLOUR BACKGROUNDS ONLY

Colour Palette



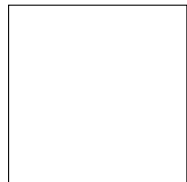
RED

RGB 237 / 23 / 79
CMYK 0 / 100 / 62 / 0
HEX #ed174f
PANTONE 1925C



BLACK

RGB 0 / 0 / 0
CMYK 0 / 0 / 0 / 100
HEX #000000
PANTONE PROCESS BLACK



WHITE

RGB 255 / 255 / 255
CMYK 0 / 0 / 0 / 0
HEX #ffffff

Usage



MINIMUM SIZE

THE LOGO SHOULD BE NO SMALLER THAN 10mm IN HEIGHT



SAFE AREA

THE LOGO SHOULD HAVE A SAFE AREA AROUND IT EQUIVALENT TO HALF THE LOGO'S HEIGHT ON ALL SIDES